## DISCOVER MATLAW'S

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## "Discover Matlaw's" Stuffed Clams this Lenten Season

Food pairing suggestions for the season and year round

**GLOUCESTER, MA – February 18, 2014** – For those seeking to discover a new and fresh taste of seafood this Lenten season; look no further than to <u>Matlaw's Stuffed Clams</u>. Served as an appetizer, meal, or with a suggested food pairing, they make a satisfying and flavorful choice.

From March 5<sup>th</sup> to April 19<sup>th</sup> many people will be observing Lent, abstaining from eating meat on Fridays and looking for other options. Matlaw's offers a variety of seafood, including the nine-pack of <u>Stuffed Clams</u>, which are sure to delight the most discriminating palate. Delightfully flavorful and light in texture, each natural clamshell is filled with a delectable breadcrumb stuffing with clams, green and red peppers, and delicate spices. Individually frozen to insure freshness and flavor, Matlaw's Stuffed Clams pack a delicious punch. Cook them in the oven, microwave or on the grill and serve them up on the half shell in just 20 minutes. Supremely tasty however they're prepared, it's no wonder Matlaw's are America's #1 Stuffed Clam on the market!

Matlaw's Stuffed Clams make a great appetizer, meal for the whole family, and a perfect celebration food for *National Clams on the Half Shell Day*, which just happens to fall during Lent this year, on March 31<sup>st.</sup>. The Stuffed Clams pair perfectly with a crunchy green salad with inseason vegetables such as beets, leeks, and carrots. Fresh mozzarella with olives and roasted red peppers can make a tasty complimentary addition; for purists, a dash of hot sauce may be all it takes.

Shelly Ismail, of the popular Mom Files blog says, "My husband really enjoyed Matlaw's Stuffed

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Clams and my sometimes finicky teens loved them too. They were packed with flavor and had a light texture at the same time. Overall, it was a perfect balance of savory flavors."

Matlaw's Stuffed Clams (SRP \$5.99) and other frozen seafood products can be found at supermarkets nationwide including Shaw's, Giant Foods, Hannaford's, Price Chopper, Publix, ShopRite, PriceRite, Whole Foods, Stop & Shop, Walmart and more. Matlaw's is dedicated to consistent quality and value, and is committed to always providing consumers with new products that delight both the palate and their sense of adventure.

## About Matlaw's

Every bite of Matlaw's seafood feeds your passion for discovery. We take your favorite seafood to new heights and turn your dining and entertaining into an out of the ordinary, memorable experience. With over 40 suppliers across the globe that meet our Safe Quality Food (SQF) requirements, we boldly follow our passion for discovery and bring the very best quality to your table and the best price. That's a pretty big thing for a seafood company to bite off. But we accept the challenge daily. We wouldn't have it any other way. "Discover Matlaw's" at <u>www.nationalfish.com/matlaws\_stuffed\_clams.cfm</u> and on Facebook at <u>www.facebook.com/Matlaws?ref=br\_tf</u>.

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*Editor's Note:* High-resolution images, product samples and additional information are available upon request.